



**KILIFI COUNTY  
INVESTMENT  
HANDBOOK  
DECEMBER 2024**





## FOREWARD

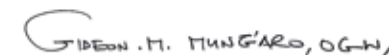
Welcome to the inaugural Kilifi County International Investment Conference. This handbook is a comprehensive guide designed to provide valuable insights, data, and context to our esteemed participants, who are joining us in exploring the exceptional opportunities Kilifi County has to offer. This handbook serves not only as an introduction to Kilifi's vibrant sectors but as a testament to the county's commitment to fostering a resilient, inclusive, and sustainable economic environment.

Kilifi County's unique geographical value proposition (u-GVP) is a driving force behind its rapid growth as a strategic investment destination. Nestled along Kenya's stunning coastline, Kilifi is endowed with unparalleled natural resources, from pristine beaches to fertile agricultural lands and abundant renewable energy potential. Each of these assets aligns with sectors ripe for investment, including tourism, agriculture, infrastructure, and manufacturing, and are pillars of our long-term vision for economic transformation.

This investment conference represents a pivotal opportunity to forge meaningful public-private partnerships. Through collaboration, we aim to drive sustainable growth, create employment, and improve the quality of life for Kilifi's communities. As this conference unfolds, it is our sincere hope that the dialogue, networks, and innovative ideas exchanged will lay the groundwork for enduring partnerships and impactful projects that strengthen Kilifi County's place on the global investment map.

Thank you for joining us on this transformative journey. We look forward to building a prosperous future together and turning Kilifi's investment potential into a shared success story.

H.E. Gideon M. Mung'aro  
Governor, Kilifi County



“Invest in Kilifi.”



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# STRATEGIC OBJECTIVES



Enhance industrial growth and agricultural value chains to attract investments and create jobs, with a focus on sectors like tourism and the blue economy.



Invest in critical infrastructure such as roads, water supply, and sanitation to support economic activities and align with national and regional development agendas.



Prioritise investments in health, education, and social protection to improve access to essential services and promote the overall well-being of the population.



Promote sustainable resource management practices to mitigate the impact of climate change while enhancing community resilience through environmental conservation initiatives.



Foster community engagement in decision-making processes to ensure development initiatives reflect residents' needs while emphasising transparency and accountability in governance.



Enhance skills training programs for youth and women to empower them economically while strengthening institutional frameworks to improve service delivery across various sectors.



# OVERVIEW OF KENYA

Kenya presents a highly favourable investment environment, marked by robust macroeconomic stability, sustained GDP growth, and a diversified economy. Its strategic location as a logistics hub for East Africa, combined with a well-developed infrastructure network and access to key regional and global markets, makes it an attractive destination for investors.

The country's political system is stable, with devolution offering greater local governance and investment facilitation at the county level. Kenya's legal system, bolstered by international investment agreements, ensures investor protection and transparency. With competitive sectors and incentives for investment in Special Economic Zones and renewable energy, Kenya provides a solid foundation for profitable and sustainable ventures.

## KEY INFORMATION

INDICATOR	DETAILS
GDP Contribution	5.2% in 2024
Inflation Rate	Estimated to stabilise at 5.1% by end of 2024
Foreign Exchange Reserves	USD 7.1 billion` (3.8 months of imports)
Public Debt	65.9% of GDP
FDI Inflows	USD 1.2 billion (2023)
Top Exports	Tea, Horticulture, Apparel, Coffee
Top Imports	Petroleum products, Machinery, Iron, Steel
Strategic Location	Access to global markets via the Indian Ocean; Ports: Mombasa, Lamu
Ease of Doing Business	56th globally
Market Access	East African Community (EAC), the African Continental Free Trade Area (AfCTA), Economic Partnership Agreement (EPA) with UK and EU, African Growth and Opportunity Act (AGOA)
Investment Environment	Fully liberalised, allowing 100% foreign ownership in most sectors
Political System	Stable democracy, devolved governance in 47 counties
Legal Framework	Strong investment protection, regulated by KenInvest
Population	56.4 million, median age of 20 years
Labour Force	23 million-strong, educated and skilled workforces
Special Investment Zones	Special Economic Zones (SEZs) and Export Processing Zones (EPZs) offer tax incentives, reduced customs duties, and infrastructure support to boost industrial growth

# KILIFI COUNTY: A COASTAL INVESTMENT HUB

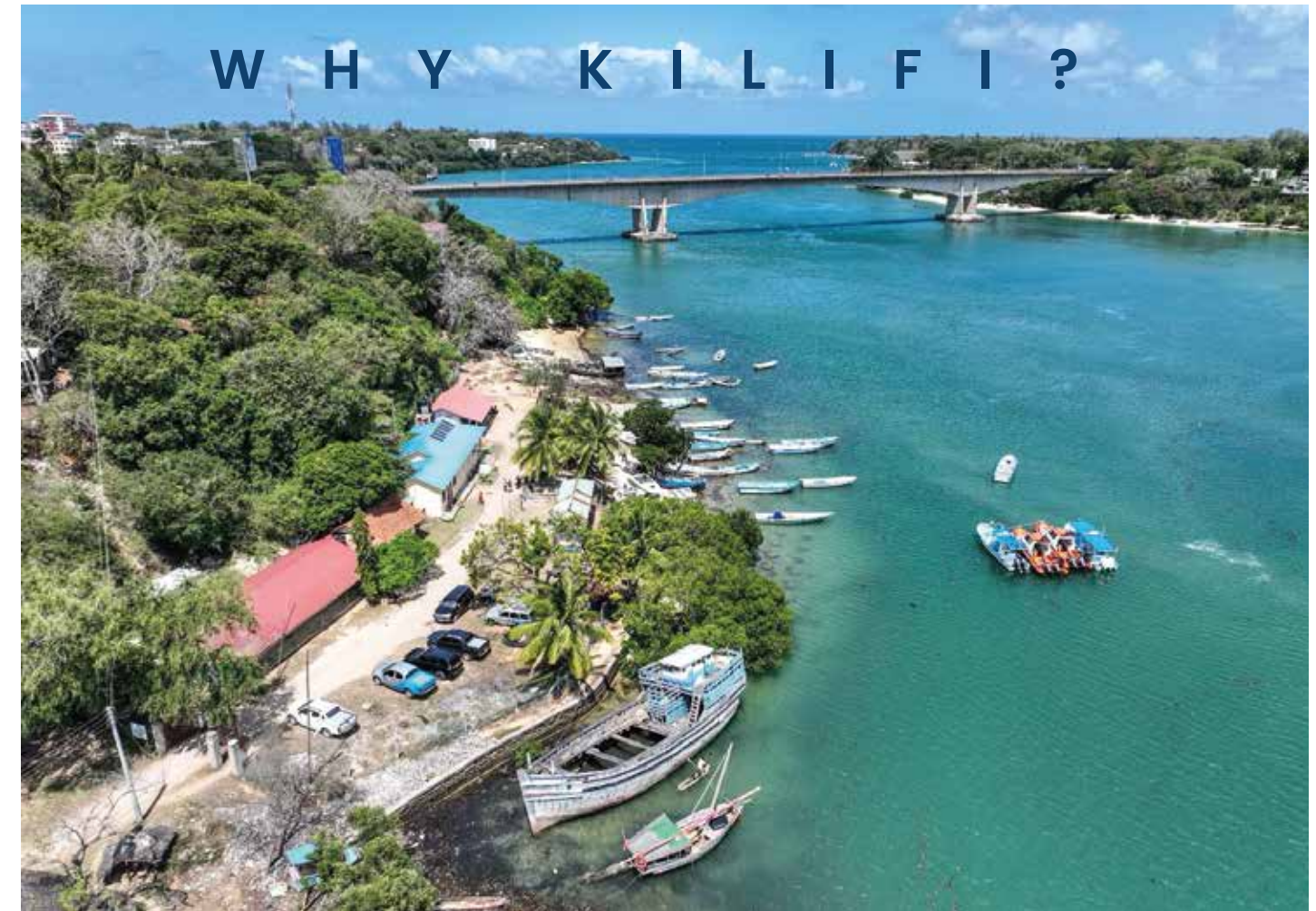
Kilifi County represents a burgeoning hub for investments. With a coastline approximately 265 km long, it is positioned strategically between the Lamu Port to the north and the Mombasa Port to the south. The county also benefits from direct access to the Standard Gauge Railway (SGR) at Mariakani and proximity to both Moi International Airport and the Dongo Kundu SEZ. These assets, along with Kilifi's rich natural resources, agricultural potential, and expanding blue economy, align with Governor Gideon Mung'aro's vision to transform Kilifi into an economic powerhouse through targeted investments in infrastructure, tourism, healthcare, education, and resource management.





# OVERVIEW OF KILIFI COUNTY

INDICATOR	DETAILS
<b>GDP Contribution</b>	Major sectors include agriculture (25% of GDP), tourism, and fishing
<b>Location</b>	Situated along the Kenyan coast, north and northeast of Mombasa; coordinates approximately 3.0023° S, 39.8167° E
<b>Area</b>	Approximately 12,245.90 km²
<b>Topography</b>	<ul style="list-style-type: none"> <li>• Predominantly flat coastal plains with some hilly areas in the inland regions</li> <li>• Notable elevations include the Kakuyuni Hills and the Arabuko Sokoke Forest, which provide diverse ecosystems</li> </ul>
<b>Boundaries</b>	<ul style="list-style-type: none"> <li>• North: Tana River County</li> <li>• South: Kwale County</li> <li>• West: Taita Taveta County</li> <li>• East: Indian Ocean</li> </ul>
<b>Climate</b>	Tropical climate with two main rainy seasons; average temperatures range from 24°C to 30°C, conducive for agriculture and tourism year-round
<b>Rainfall</b>	Annual rainfall averages between 800 mm to 1,200 mm, depending on the area; heavier rainfall occurs in the highland regions
<b>Population</b>	1.6 million (estimated for 2024)
<b>Population Centres</b>	Mtwapa, Mariakani, Malindi, and Kilifi
<b>Gender Distribution</b>	Males: 704,089 (48.4%), Females: 749,673 (51.6%), Intersex: 25
<b>Age Structure</b>	<ul style="list-style-type: none"> <li>• 0-14 years: 42.2%</li> <li>• 15-64 years: 53.9%</li> <li>• 65+ years: 3.8%</li> </ul>
<b>Unemployment Rate</b>	Estimated at around 9.3%, with youth unemployment notably higher at about 20%.
<b>Road Network</b>	<p>Total road network of approximately 3,678.6 km:</p> <ul style="list-style-type: none"> <li>• Earth-surfaced roads: 2,230.9 km</li> <li>• Murram-surfaced roads: 1,091.5 km</li> <li>• Bitumen-surfaced roads: 356.2 km</li> </ul> <p>Key highways:</p> <ul style="list-style-type: none"> <li>• Mombasa-Malindi Highway</li> <li>• Kaloleni-Mavueni Road</li> </ul>
<b>Airports</b>	<ul style="list-style-type: none"> <li>• Malindi Airport, serving domestic flights – 10 km from Kilifi Town</li> <li>• Vipingo Airport, private airstrip serving domestic flights – 20 km from Kilifi Town</li> </ul>





**Emerging Market**  
Kilifi's expanding middle class with rising purchasing power drives demand for consumer goods, offering strong potential for returns in sectors like real estate, tourism, and agribusiness.



**Natural Resources**  
The county is rich in natural resources, including potential for mining limestone and titanium, as well as opportunities in mariculture, aquaculture, and sustainable tourism. Arable land is also available for agriculture.



**Diversified Economy**  
Kilifi serves as a key coastal manufacturing hub with tax incentives in Special Economic Zones and opportunities in agribusiness, including value addition.



**Young Labour Force**  
Kilifi offers a skilled and trainable workforce, supported by government-backed training programmes, making it a key asset for industry growth.



**Access to Global Markets**  
Kilifi has excellent global market access through Mombasa Port and trade agreements such as AGOA, UK, and EU EPA, backed by strong financial and banking networks.



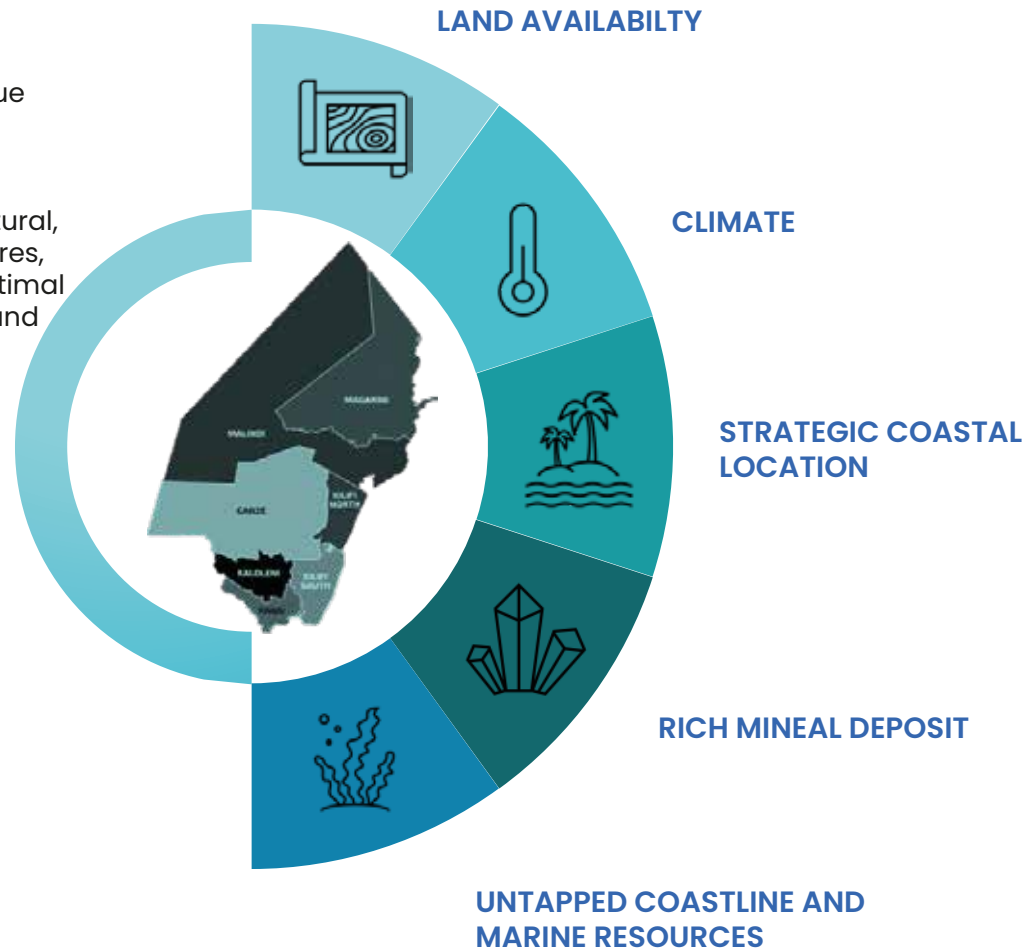
**Business Friendly Environment**  
Kilifi's Investment Development Centre acts as a one-stop shop for investors, complemented by modern infrastructure, innovation support, and links to universities and technical institutions for skilled talent and R&D.



# KILIFI COUNTY'S UNIQUE- GEOGRAPHICAL VALUE PROPOSITION (u-GVP)

## KILIFI -uGVP









The unique Geographic Value Proposition (u-GVP) is the distinct competitive advantage a location offers due to its natural, economic, or strategic features, which sets it apart as an optimal destination for investment and



Kilifi's u-GVP is anchored in its combination of untapped resources, strategic location, and natural advantages. Unlike neighbouring counties such as Mombasa and Kwale, Kilifi offers significant opportunities across multiple sectors, including agriculture, the blue economy, and industrial development. Its large tracts of arable land, favourable climate, rich mineral deposits, and pristine coastline provide a distinct value proposition for investors seeking sustainable growth. Kilifi's ability to leverage these assets, along with its strategic position along key trade routes, makes it an ideal destination for investment.

# KILIFI COUNTY'S ASSETS



 <p><b>Agriculture</b> 6,891 km<sup>2</sup> of underutilized arable land, making it highly attractive for agribusiness investment, with potential for expanding both production and processing.</p>	 <p><b>Mineral Resources</b> Kilifi is rich in minerals, notably limestone, titanium, salt, and gypsum. This established asset has the potential for further development in the processing and export of titanium and other minerals.</p>
 <p><b>Tourism Infrastructure</b> Established tourism destination site, ranging from coastal tourism, cultural tourism and eco-based conservation tourism.</p>	 <p><b>Ports and Coastal Infrastructure</b> Port of Kilifi and Malindi Bay, facilitate local trade and fishing activities. Mtwapa Creek and Kilifi Creek, support biodiversity and eco-tourism, and inland rivers enhance irrigation potential for agriculture.</p>
 <p><b>Energy</b> The County is rich in untapped resources, including biomass, solar, wind, and tidal energy. Significant investment opportunities exist, aimed at meeting growing energy demands.</p>	 <p><b>Water and Sanitation</b> 50% access rate to piped water, from key water sources: Mzima Springs and Baricho Water. Ongoing improvements to improve sanitation.</p>
 <p><b>Access to Global Markets</b></p> <ul style="list-style-type: none"> <li>• Access to well-developed infrastructure, including Mombasa Por</li> <li>• Trade agreements – AGOA, UK and EU EPA providing preferential access to markets</li> <li>• Strong financial networks with growing banking sector network.</li> </ul>	 <p><b>Abundant Natural Resources</b></p> <ul style="list-style-type: none"> <li>• High potential in mining of and limestone and titanium.</li> <li>• Blue economy opportunities in mariculture, aquaculture, and sustainable tourism.</li> <li>• Arable land suitable for diverse agricultural investments.</li> </ul>



### Agricultural Assets

- 6,891 km<sup>2</sup> of underutilised arable land, prime for cash crops (coconuts, cashews, mangoes, chilli)
- Potential for export growth under economic partnership agreements
- Existing processors (Amor Coco, Wondernuts) with expansion potential
- Kilifi's Development Plan focuses on increasing production and adding value

### Mineral Resources

- 1.4 billion tonnes of titanium reserves in Vipingo, Mamburi, and Sokoke
- Untapped potential for value-added titanium processing in aerospace and energy
- Limestone extraction supports Kenya's construction sector
- Opportunities in local beneficiation and industrial expansion

### Tourism Infrastructure

- Luxury resorts (e.g., Hemingways Watamu) attracting high-end tourism
- Eco-tourism and cultural tourism (e.g., Arabuko Sokoke Forest, Gede Ruins)
- Adventure tourism (deep-sea fishing, kite-surfing, diving) is growing
- Infrastructure upgrades to improve access to key sites

### Ports and Coastal Infrastructure

- Development plans for fish landing dock and aquaculture expansion
- Mtwapa Port supports local fishing and marine transport.
- Fish landing sites lack modern cold storage and processing units.

### Energy

- Coastal location ideal for tidal energy; high solar irradiance for solar projects
- Untapped potential for large-scale solar, wind, and tidal energy generation
- Biomass energy from coconut husks adds to renewable energy portfolio
- Opportunities to supply local industries and export energy

### Water and Sanitation

- 50% of the population has access to piped water
- Borehole rehabilitation (over 100 repaired) improving communities access to water
- Main water providers (KIMAWASCO, MAWASCO) face supply challenges but are crucial for water supply to the county
- Strategic water access improvements are ongoing to support development

### Health and Education

- Kilifi County Referral Hospital serves 1.5 million people with comprehensive services
- Pwani University and technical colleges (e.g., Kenya Utalii College) train skilled graduates
- Health and education infrastructure are growing to meet industry needs

# THEMATIC INVESTMENT AREAS



Blue Economy



Health



Infrastructure



Water



Agriculture



Mining



Education



Tourism



ICT



MSME



Energy

## SECTORAL OVERVIEW: INVESTMENT OPPORTUNITIES

SECTOR	GAP	OPPORTUNITY
Health	Higher-income individuals travel outside Kilifi for medical care	Build a state-of-the-art hospital for medical tourists
	Overwhelmed local medical facilities	Refurbish and equip medical facilities
Water & Sanitation	Supply of 65,000 m <sup>3</sup> /day vs demand of 265,000 m <sup>3</sup> /day	Desalination for 100,000 m <sup>3</sup> /day
	Manual water meter readings	Install smart water metres
	High cost of electricity and diesel for pumping	Use solar power systems
Agriculture & Blue Economy	Inadequate marine infrastructure	Invest in fish ports, landing sites, and processing facilities
	Underdeveloped seaweed farming	Tap into the seaweed market
		Commercial fish farming
Tourism	Outdated hotels and seasonality	Attract international brands and modernise facilities
	Lack of large convention centres	Build a state-of-the-art convention centre
	No family entertainment sites	Develop amusement or adventure parks
Education	Ill-equipped and overcrowded early childhood development and education (ECDE) centres	Construct and equip ECDE centres
	Outdated vocational training centres	Modernise and equip training centres
Environment & Climate Change	Deforestation due to charcoal and mangrove use	Develop mangrove plantations and forest parks
Mining	Communities do not benefit from mining	Develop a community-benefiting mining policy
		Unexploited mining opportunities
Special Economic Zones	Limited EPZs	Establish SEZ on 3,000 acres in Kaloleni
Affordable Housing	High demand for low-cost housing	Build affordable housing in gated communities
Solid Waste Management	Inadequate landfills and illegal dumping	Innovate in recycling and waste reuse
Manufacturing	Underutilised manufacturing capacity	Attract investors to set up manufacturing industries
	Wastage of animal hides and skins	Invest in leather processing
Innovation & Technology	Growing e-waste issue	Establish an e-waste management centre
	Underemployed tech-savvy youth	Develop a technology SEZ for BPO centres
MSME Sector	High failure rate due to lack of support	Establish an MSME Centre of Excellence
	Need for specialised shopping areas	Build a shopping mall and specialised markets
Infrastructure & Transport	Malindi Airport runway needs expansion	Expand and rehabilitate Malindi Airport
	Untapped sea transport for passengers	Implement a water bus service
Energy	High dependence on diesel and grid electricity	Invest in large-scale solar and wind farms
	Limited grid coverage in remote areas	Develop mini-grids and microgrids for under served communities

## POTENTIAL INVESTMENT PROJECTS

These investment opportunities have been selected for their strong potential to generate growth and deliver significant returns based on a detailed analysis of market conditions, infrastructure, and scalability. Each project also aligns with Kilifi County's long-term development strategy. Each project aligns with Kilifi County's long-term development strategy and the UN Sustainable Development Goals. While these opportunities have been highlighted for their immediate and high-impact potential, there are several other projects with similarly strong prospects, listed above. For investors interested in exploring additional opportunities across various sectors, for further information, please contact the following:

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# TOURISM INVESTMENT: LUXURY RESORT



**HIGH IMPACT INVESTMENT**

- 30% revenue growth projected over five years capitalising on global trends on sustainable luxury and eco-tourism
- Projected 50% boost in visitors expected with Malindi Airport and road upgrades improving accessibility.
- Projected creation of 5,000+ jobs by 2027

**TOURISM POTENTIAL**

- Rich marine biodiversity, pristine beaches, and cultural heritage sites make the county ideal for eco-conscious travellers and cultural tourism
- High potential for both eco-lodges and sustainable luxury coastal resorts
- Growing demand for adventure tourism, with ample sites to facilitate establishment

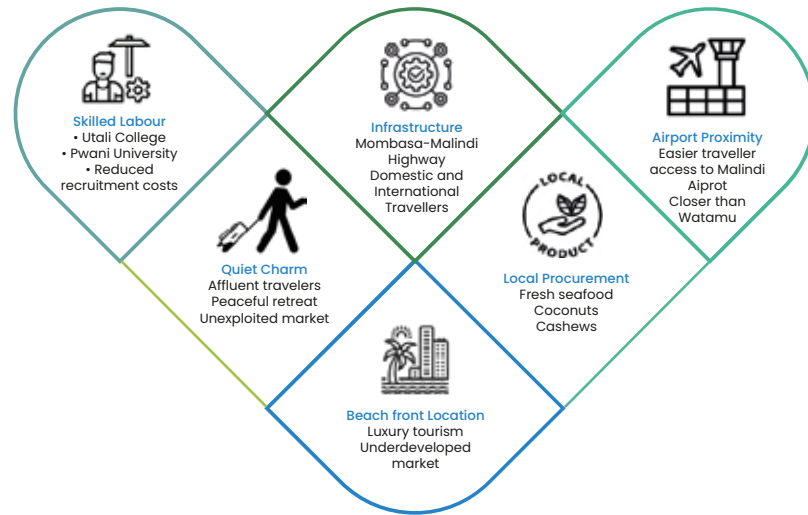
**STRATEGIC ADVANTAGES**

- Kilifi's 200 km coastline offers extensive opportunities for development, with an unsaturated and undeveloped market offering first-mover advantage
- Ongoing road improvements (Mombasa-Kilifi-Malindi Road) and the planned Malindi Airport runway expansion will reduce travel time and significantly improve international access
- Investment-friendly environment, with potential for multiple structures to develop tourism infrastructure, eco-lodges, and family-friendly resorts

**TOURISM INDUSTRY INSIGHTS**

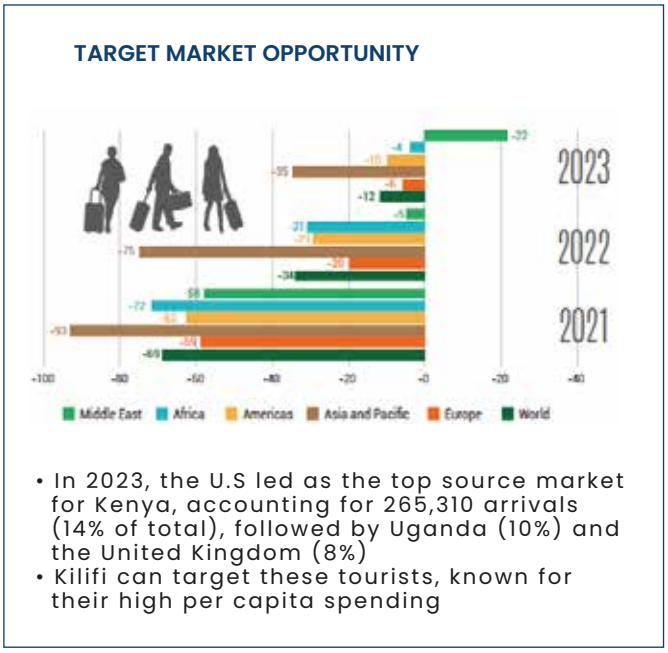
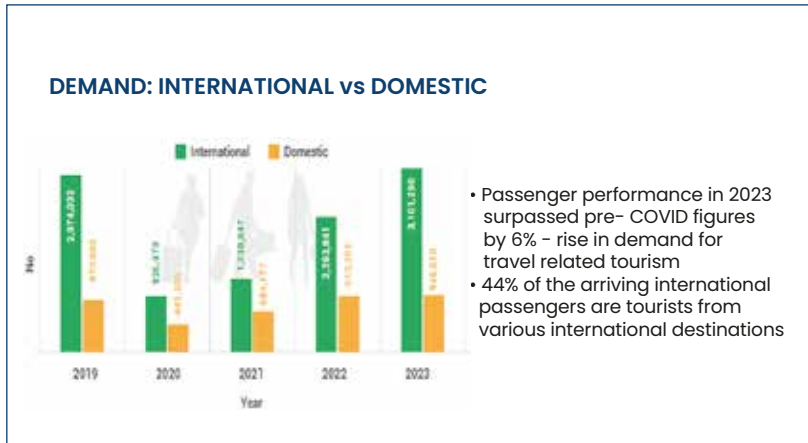
- Africa tourist arrivals reached 96% of pre-pandemic levels. Kilifi is positioned to benefit from this recovery as tourism gains momentum globally
- The global eco-tourism market, projected to be worth \$470 billion by 2030
- Kenya's tourism revenues grew to KES 352.5 billion in 2023, up from KES 268 billion in 2022, representing 31.5% growth
- International tourists, particularly from the USA, UK, and Europe, are the largest source markets for Kenya, making up 14%, 8%, and 10% of total arrivals, respectively
- The eco-tourism sector is growing at a global CAGR of 14.3% and is projected to be worth USD 470 billion by 2030. Kilifi is ideally placed to capture a share of this growing market.

**5-STAR LUXURY RESORT IN MALINDI**



Malindi's beach front location offers a rare, untapped luxury market.

- Proximity to Utalii College secures skilled hospitality staff and reduces costs
- Closer to Malindi Airport than Watamu, providing quicker traveller access
- Planned road upgrades will strengthen Malindi's overall connectivity.
- Local procurement of seafood, coconuts, and cashews boosts sustainability and supports the economy
- Malindi's quiet charm draws affluent travellers, making it an ideal luxury destination

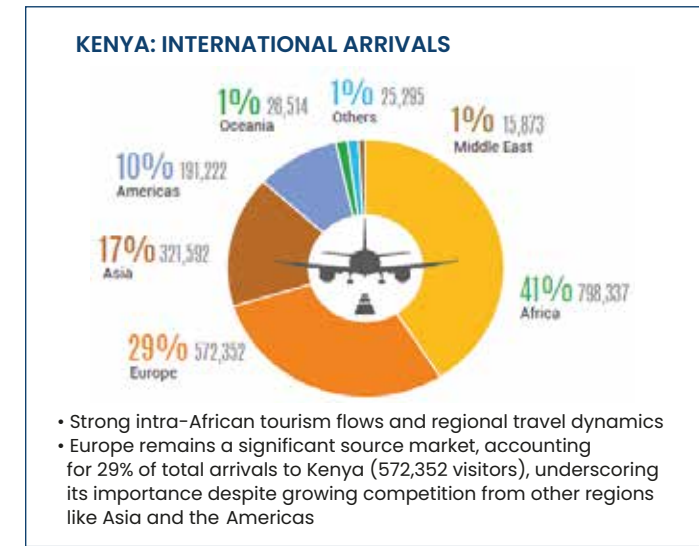
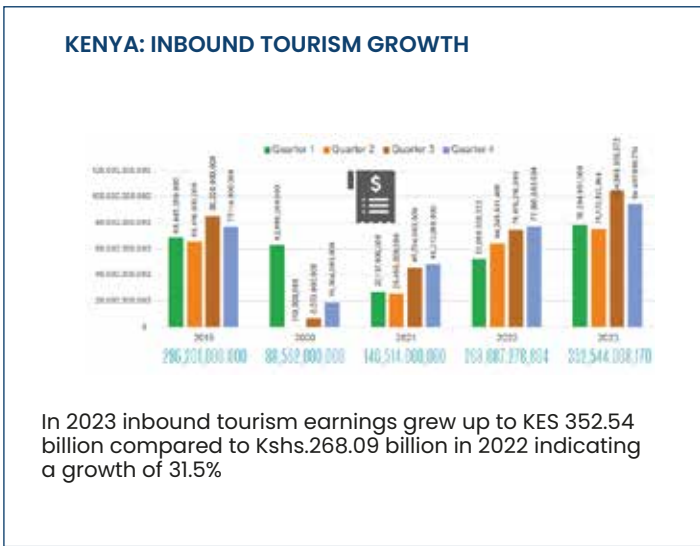


**SUBSTITUTING LOCAL DEMAND**

Destination	Substitution-ability
Zanzibar	Kilifi's lower development costs and untapped coastline offer a more affordable opportunity for investors to create high-end, eco-friendly resorts targeting the same high-spend international travellers who prioritise sustainability.
Diani Beach	Kilifi can offer a less congested, more serene alternative with equally inviting beaches and marine life. Investors can develop niche, eco-conscious resorts in Kilifi that appeal to travellers seeking quieter, more exclusive experiences.
Lamu	Kilifi can diversify its offerings with a blend of marine adventure, eco-tourism, and cultural heritage. Kilifi's easier accessibility and potential for luxury resort developments provide a distinct advantage for investors looking to capture the growing market for immersive, authentic experiences.

**KILIFI COUNTY MARKET OPPORTUNITY**

Sector	Opportunity
Coastal Resorts and Eco-Lodges	Kilifi's untouched coastline provides ideal conditions for the development of sustainable luxury resorts and ecolodges. With growing global demand for eco-conscious travel, this sector offers significant investment potential to cater to high-end, sustainability-focused tourists.
Marine-Based Adventure Tourism	Kilifi's coastline, rich in marine biodiversity, presents opportunities to establish marine-based activities such as diving, snorkelling, and water sports. The global adventure tourism market is growing, and Kilifi's natural resources offer a competitive edge for investors seeking to attract eco-adventure travellers.
Land-based Adventure Tourism	Kilifi's diverse landscapes provide opportunities for hiking, biking, zip-lining, and other adventure sports. While underdeveloped, this sector has significant growth potential, especially as global interest in land-based adventure tourism increases. Infrastructure investments in trails and adventure parks will be key to unlocking this market.
Cultural Tourism	Kilifi's historical and cultural sites, including the Gedi Ruins and Mnarani, provide strong potential for developing immersive cultural tourism experiences. Investing in these assets and creating additional cultural infrastructure (e.g., museums, guided tours) can help Kilifi tap into the growing global demand for authentic heritage travel.





# MINING INVESTMENT: TITANIUM MINING AND PROCESSING



**HIGH IMPACT INVESTMENT**

- Titanium mining in Kilifi can contribute an estimated USD 100-150 million annually in export revenue
- Expected growth in the titanium market at a CAGR of 6.2%.
- Kilifi holds approximately 1.4 billion metric tons of titanium reserves, which remain largely untapped

**PRODUCTION CAPACITY**

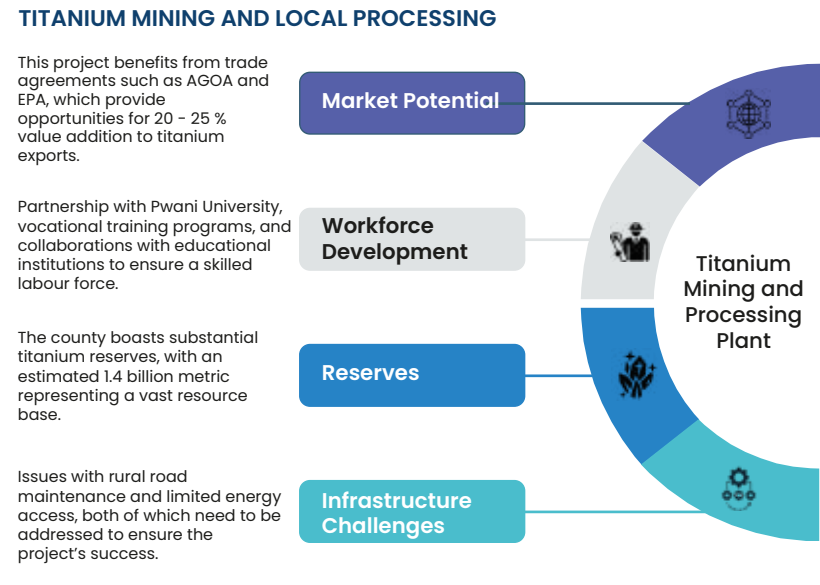
- Kilifi County holds an estimated 1.4 billion metric tons of untapped titanium ore.
- Projected to exceed current production in Kwale County, which exported 1.2 million metric tons in 2022
- Opportunity to process titanium ore locally, adding 20-25% more value before export.
- Exports are projected to generate USD 100 - 150 million annually
- Local processing could add USD 25-30 million in value annually by transforming raw ore into higher-value products

**STRATEGIC ADVANTAGES**

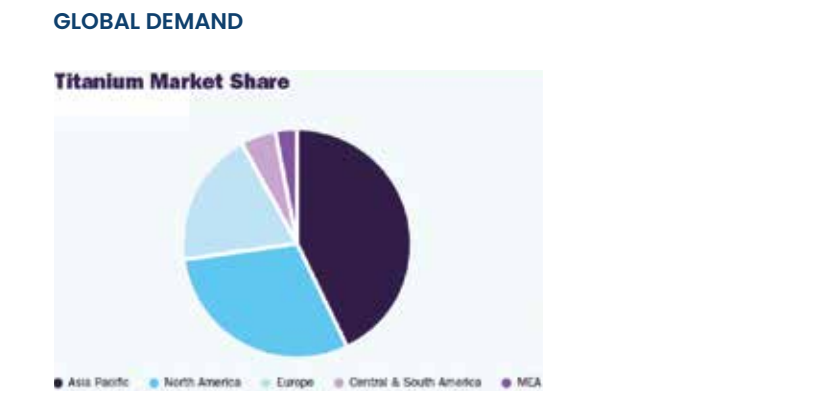
- Through AGOA and the EU EPA Kenya enjoys duty-free access to the U.S and European markets, reducing costs significantly compared to global competitors
- Kilifi's location offers a logistical advantage for exports, being only 150 km from Mombasa Port, which handles over 30 million tons of cargo annually
- Kenya's proximity to the USA, when compared to the southern African countries, offers logistical advantages in terms of shorter shipping times, which enhances the reliability and efficiency of supply chains

**TITANIUM INDUSTRY INSIGHTS**

- Kenya is the third largest exporter of titanium ore globally, with significant growth potential.
- Kenya's titanium exports were valued at USD 290 million in 2022, with a significant share going to the U.S, Europe, and Asia
- Kwale County is a primary producer, with 1.2 million metric tonnes of titanium ore extracted in 2022
- Kenya offers a geopolitically stable supply compared to key competitors like South Africa, enhancing its attractiveness as a reliable exporter

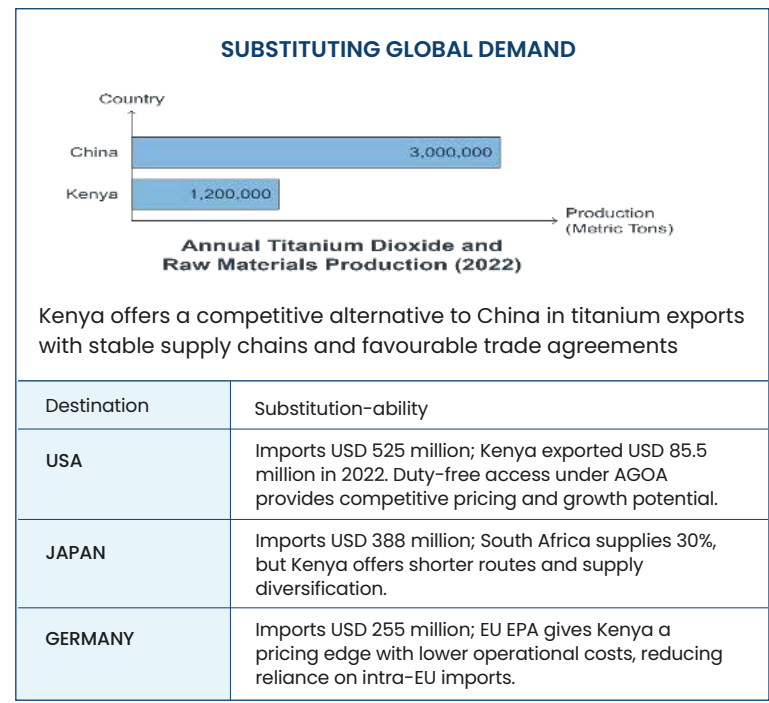
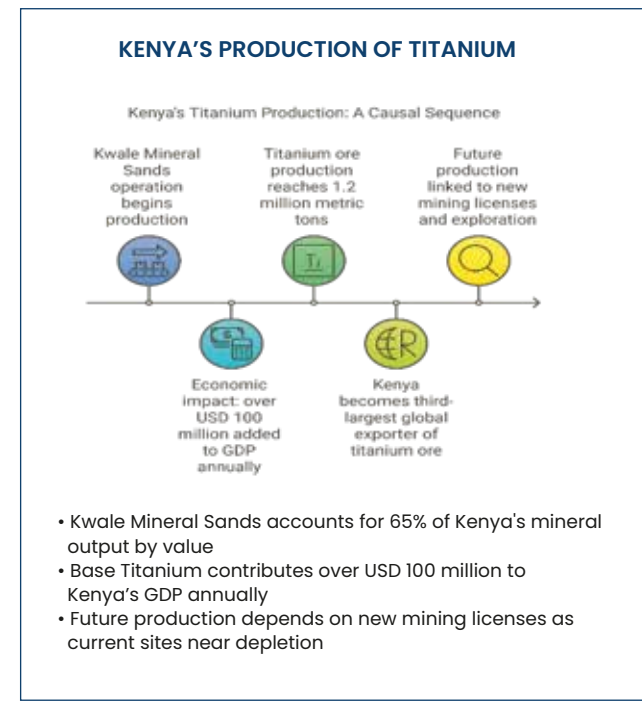


- Key titanium deposits are found in Ganze, Vipingo, Mamburi, and Sokoke
- Poor rural roads and limited energy pose infrastructure challenges
- Strategic investments can solve logistical issues and boost exports
- Local beneficiation could add 20-25% more value to titanium exports
- Kilifi's titanium output could strengthen Kenya's global export role



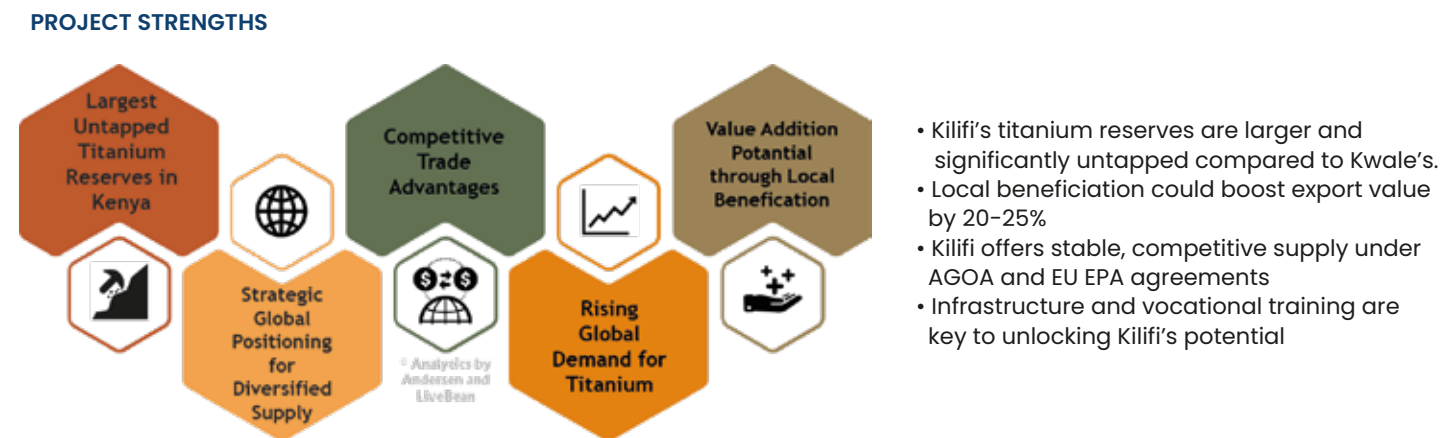
The global titanium market: USD 24.7 billion

- Asia-Pacific remains the largest regional consumer of titanium, with China dominating both production and demand
- Growing demand from the aerospace industry (40% of global titanium consumption), biomedical sector (15%), and industrial manufacturing
- Titanium dioxide demand is driven by its extensive use in paints, coatings, plastics, and solar panels, with the industrial applications accounting for nearly 60% of total demand



**KILFI COUNTY MARKET OPPORTUNITY**

Sector	Opportunity
Titanium	Kilifi's untapped titanium reserves offer strong investment potential due to growing global demand in aerospace and industrial sectors. Established trade access through AGOA and EPA makes this a highly viable opportunity. Infrastructure development, particularly in processing, is key to unlocking full potential.
Limestone	Kilifi has abundant limestone deposits, supporting steady demand from construction and cement industries. Strong regional demand and accessible markets make this a viable investment, with adequate infrastructure for extraction.
Manganese	Moderate demand in the battery and steel industries. Kilifi's small deposits and limited infrastructure lower its current viability. Significant investment needed in processing facilities.
Lithium	High global demand driven by electric vehicles and batteries, but minimal local deposits in Kilifi. Lack of exploration and infrastructure make this a less viable option currently.
Zinc	Moderate global demand for zinc in galvanization, but limited known deposits in Kilifi. Infrastructure for extraction and processing is lacking, reducing its competitiveness.





# MINING INVESTMENT: CLINKER TO CEMENT PRODUCTION FACILITY



**HIGH IMPACT INVESTMENT**

- Substituting imported clinker with local production could reduce production costs by USD 80–100 per ton.
- Leverages Kilifi's abundant limestone reserves to stimulate local industries and create export opportunities to regional markets with high demand

**PRODUCTION CAPACITY**

- Kilifi's substantial limestone reserves support producing 1,000 tonnes of clinker per day.
- Production capacity is expected to reach 12.4 million metric tonnes by 2025
- Aims to reduce Kenya's annual import of approximately 1.8 million metric tons of clinker, decreasing dependency on foreign suppliers and stabilizing production costs.
- Access to high-quality limestone and secondary minerals like fly ash, slag, and natural pozzolans enhances cement quality and competitiveness

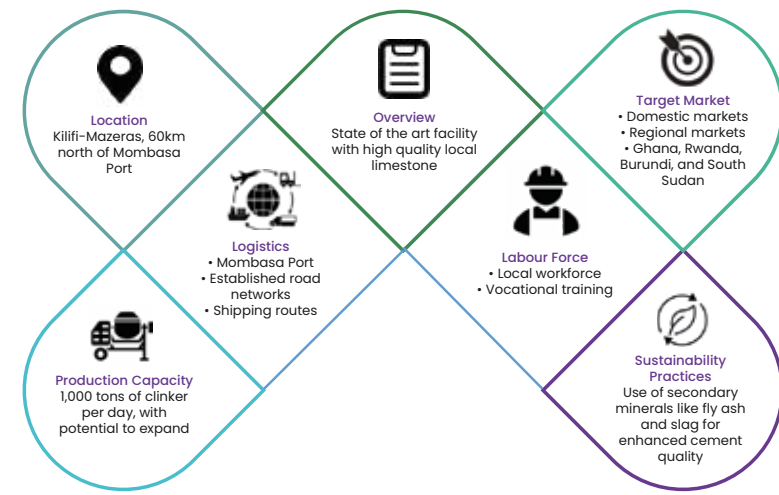
**STRATEGIC ADVANTAGES**

- Proximity to Mombasa Port reduces transportation costs for importing machinery and exporting clinker and cement to regional markets
- Participation in COMESA and EAC offers duty-free access and harmonized regulations, making exports more competitive in regional markets
- Coastal location facilitates easy access to shipping routes, reducing delivery times to neighbouring countries compared to competitors outside Africa
- Local resources lower production costs and

**TITANIUM INDUSTRY INSIGHTS**

- Global limestone market reached USD 72.3 billion in 2022, driven by infrastructure growth, especially in Asia Pacific
- Global clinker market projected to grow to USD 389.6 billion by 2031, indicating steady demand.
- Kenya's cement consumption was 6.3 million metric tons in 2021, showcasing strong domestic demand driven by urbanization and infrastructure projects
- Kenya relies heavily on imported clinker, highlighting the need for increased local production to meet demand and reduce costs

**CLINKER TO CEMENT PRODUCTION FACILITY**



- Clinker to cement production facility in the Kilifi-Mazeras area to produce 1,000 tonnes of clinker per day
- Located approximately 60 km north of Mombasa Port, and accessible via the Mombasa-Malindi Highway, facilitating efficient transportation of raw materials and finished goods
- Incorporation of secondary mineral to enhance cement quality.
- Labour will be sourced primarily from local communities within Kilifi County Partnerships with local vocational schools and training centres will develop the necessary mining and processing skills among residents
- Serves both domestic and regional markets with growing cement demand, including Ghana, Rwanda, Burundi, and South Sudan

**GLOBAL DEMAND**

**Regional Analysis**

- Asia Pacific leads global demand for limestone and clinker due to rapid urbanisation and infrastructure development
- Middle East and Africa show significant growth driven by largescale infrastructure projects and urbanization efforts.
- Countries like Bangladesh and Ghana are major clinker importers due to limited local production capacity, presenting potential export opportunities

**KENYA'S PRODUCTION OF CLINKER**

- Production capacity expected to reach 12.4 million metric tons by 2025 through investments in new plants and expansions
- 1.8 million metric tonnes of clinker imported, mainly from Egypt and the UAE
- Local clinker production can stabilise production costs by eliminating import-related expenses and reducing exposure to foreign exchange fluctuations

**SUBSTITUTING GLOBAL DEMAND**

Kenya cannot compete globally with major producers like China, India, and the UAE due to differences in production scale and costs. Viable opportunities exist in regional markets where local production is insufficient and reliance on imports is high.

Destination	Substitution-ability
RWANDA	Faces a supply gap of ~126,925 metric tons; Kenya can export cement to meet demand due to proximity and EAC membership, offering cost advantages over distant suppliers.
BURUDI	Has a supply gap of ~465,000 metric tons; Kenya can provide reliable cement supply, leveraging geographical proximity and duty-free access under COMESA.
SOUTH SUDAN	Entirely reliant on imports for ~600,000 metric tons demand; Kenya can establish consistent supply chains through existing trade routes.
GHANA	Heavily dependent on imported clinker; Kenya can offer a closer, stable source of clinker, reducing Ghana's reliance on distant imports and supply chain risks.

**KILFI COUNTY MARKET OPPORTUNITY**

Sector	Opportunity
Limestone	Kilifi has abundant high-quality limestone deposits, ideal for cement and clinker production to meet steady demand in construction and infrastructure. Proximity to Mombasa Port and regional markets enhances viability, with existing infrastructure supporting efficient extraction and export. Access to COMESA and the EAC makes this a highly viable opportunity.
Titanium	Kilifi's untapped titanium reserves offer strong investment potential due to growing global demand in aerospace and industrial sectors. Established trade access through AGOA and EPA makes this a highly viable opportunity.
Manganese	Moderate demand in the battery and steel industries. Kilifi's small deposits and limited infrastructure lower its current viability. Significant investment needed in processing facilities.
Lithium	High global demand driven by electric vehicles and batteries, but minimal local deposits in Kilifi. Lack of exploration and infrastructure make this a less viable option currently.
Zinc	Moderate global demand for zinc in galvanization, but limited known deposits in Kilifi. Infrastructure for extraction and processing is lacking, reducing its competitiveness.

**PROJECT STRENGTHS**



- Kilifi's limestone reserves offer a significant opportunity to reduce Kenya's reliance on imported clinker
- East and West Africa's growing cement demand creates a strong market for Kilifi's high-quality limestone
- Countries like Rwanda, Burundi, South Sudan, and Ghana face supply gaps, providing Kilifi with an attractive regional export market
- Kilifi's proximity to these markets and trade agreements within COMESA and EAC offer duty-free access and competitive pricing advantages over distant imports



# BLUE ECONOMY INVESTMENT: TILAPIA FARMING, PROCESSING, STORAGE AND EXPORTS



### HIGH IMPACT INVESTMENT

- Potential revenue growth to USD 5 million annually
- Enhances export revenues by tapping into a tilapia market projected to reach USD 22.3 billion by 2033
- Addresses global supply chain diversification by offering an alternative to Chinese tilapia exports

#### PRODUCTION CAPACITY

- 300 ponds and 32 cages for tilapia farming operational in Kilifi
- Annual production of 130.56 kg, highlighting expansion potential
- Valued at Ksh 14,430, showing an opportunity to enhance market value
- Strategic brackish water resources like Kilifi and Mida Creeks, ideal for tilapia farming
- Investment in processing facilities and cold chain logistics is key for scaling

#### STRATEGIC ADVANTAGES

- Proximity to Mombasa port enables access to Middle East and African markets
- Duty-free access under AGOA and EPA agreements, making exports competitive
- Government support through ABDP, aiding funding and technical training
- Health benefits and durability of tilapia increase appeal in global markets
- Potential for value-added exports like filleted and frozen tilapia
- Demand for sustainable sourcing aligns with Kilifi's strategic initiatives
- Fresh water tilapia rearing potential along Sabaki river where water availability is assured

#### TILAPIA INDUSTRY INSIGHTS

- Global market valued at USD 14.1 billion, projected to reach USD 22.3 billion by 2033
- Growth rate of 4.6% CAGR, reflecting rising consumer demand
- Shift towards pescatarian diets and health conscious consumption trends
- Kilifi's natural resources and infrastructure position it well in the aquaculture sector.
- Increased demand from Middle East & Africa aligns with Kilifi's export goals
- Tilapia's resilience in transport enables cost effective long-distance exports

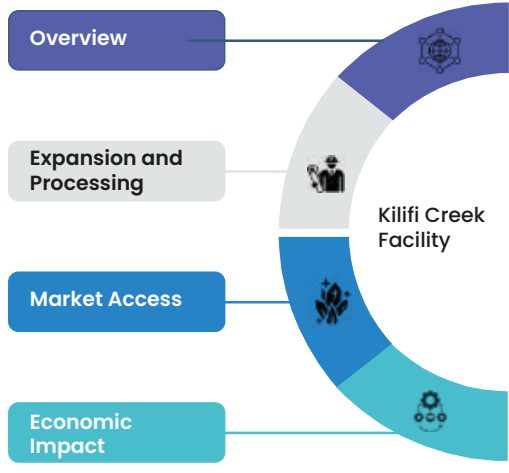
### TILAPIA: HATCHERY, FARMING, PROCESSING, STORAGE, AND EXPORTS

Establish a mid-size, vertically integrated tilapia hatchery, farming, processing, and export operation in Kilifi County to expand production from 130.56kg to 500 metric tons annually within five years.

Modern processing facilities to produce value-added products, increasing revenue per unit by 50% with measures to reduce post-harvest losses from 20% to 5%. The hatchery guarantees a steady, high-quality supply of fingerlings that will fuel predictable harvest cycles.

Kilifi Creek and Sabaki River, approximately 60km north of Mombasa Port, leveraging duty-free access under AGOA and EU EPA, saving up to 15% in tariffs.

Creation of 300 jobs, boosting the local economy. Project efforts could lead to a 30% reduction in post harvest losses.



- Utilises existing 300 ponds and 32 cages, with plans to expand capacity by 200% tilapia production from 130.56 kg to 500 metric tons annually within five years by establishing a farming, processing, storage, and export facility
- Invest in modern processing facilities and cold chain logistics to produce value-added products like filleted and frozen tilapia, increasing revenue per unit by 50%
- Sustainable aquaculture practices with certifications like ASC and MSC to meet global standards

#### GLOBAL DEMAND

- Tilapia's market will rise from USD 14.1 billion to USD 22.3 billion by 2033 with its health benefits and durability making it ideal for export.
- Rising demand in the Middle East & Africa boosts Kilifi's export potential
- USA is the leading importer, accounting for 52.9% of frozen tilapia fillets
- Global aquaculture market projected to grow at a CAGR of 5.8%
- Reliance on China poses risks due to geopolitical tensions

#### KENYA'S PRODUCTION OF TILAPIA

- ABDP targets small-scale farmers providing funding, training and market linkages
- Challenges remain in feed costs and market access – further investment is needed to realize full production potential.
- Kenya's abundant freshwater resources and suitable climate provide ideal conditions for tilapia farming.
- Rising urbanization and population growth have increased the domestic consumption of tilapia
- Strategies in place to reduce post-harvest losses by improving processing facilities, and promoting exports

#### KILIFI COUNTY MARKET OPPORTUNITY

Sector	Opportunity
Fish Farming (Tilapia)	Kilifi's strategic location and resources make tilapia farming highly viable. With growing global demand for sustainable tilapia and existing infrastructure, investment can scale production and processing for export. Access to AGOA and EU EPA enhances market potential.
Crustacean Farming	Moderate global demand for prawns and crabs; Kilifi's coastal areas are suitable. Requires investment in value addition and export logistics to tap into niche markets.
Seaweed Farming	Rising demand in food, cosmetics, and biofuels. Kilifi's ideal coastal conditions present opportunities, but lack of processing facilities limits export potential.
Bivalve Farming	Potential in oyster and clam farming for food and pearls. Viability exists but underdeveloped infrastructure hinders large-scale production.
Shellfish Aquaculture	Suitable conditions for shrimp and scallops; moderate demand with high competition. Significant investment needed in processing facilities.

#### SUBSTITUTING GLOBAL DEMAND

Kenya can capitalize on global coconut demand by offering sustainable, high-quality products to key markets that currently rely heavily on imports from a few major producers.

Destination	Substitution-ability
USA	Relies on China for 80% of tilapia imports; Kenya can use AGOA's duty-free access to supply sustainably farmed tilapia, reducing U.S. dependence on China.
GERMANY	Imports heavily from China; Kenya can leverage EU EPA for duty-free access, offering ecofriendly tilapia to meet Germany's demand for sustainable seafood.
NETHERLANDS	Dependent on Chinese imports; Kenya can provide value-added tilapia products with faster shipping times and sustainability certifications under EU EPA benefits.

#### PROJECT STRENGTHS

- Kilifi's current production of 130.56 kg of tilapia highlights untapped growth potential
- Processing facilities increase revenue per unit by 50%, meeting international demand for processed products such as filleted and pre-packaged products
- Cold chain logistics can reduce post-harvest loss from 20% to 5% and are crucial for maintaining quality and accessing international markets
- Support from programs like ABDP can help Kilifi scale operations and meet global demand for sustainable seafood



# AGRICULTURE INVESTMENT: COCONUT PROCESSING, BOTTLING, AND EXPORT



- HIGH IMPACT INVESTMENT**
- Global market access through AGOA and EPA for U.S. and EU exports
  - Economic boost via job creation and farmer partnerships
  - Scalable growth to meet demand for organic, health-focused products

**PRODUCTION CAPACITY**

- Kenya produces 300 million coconuts annually, 52% from Kilifi
- Kilifi has 10 million coconut trees, mainly in coastal areas
- Kilifi supports 1 million people in the coconut sector's value chain
- Kenya produces cassava primarily for food security and income
- Kilifi has 123,000 acres of cassava cultivation, making it a top producer
- Cassava and coconut face

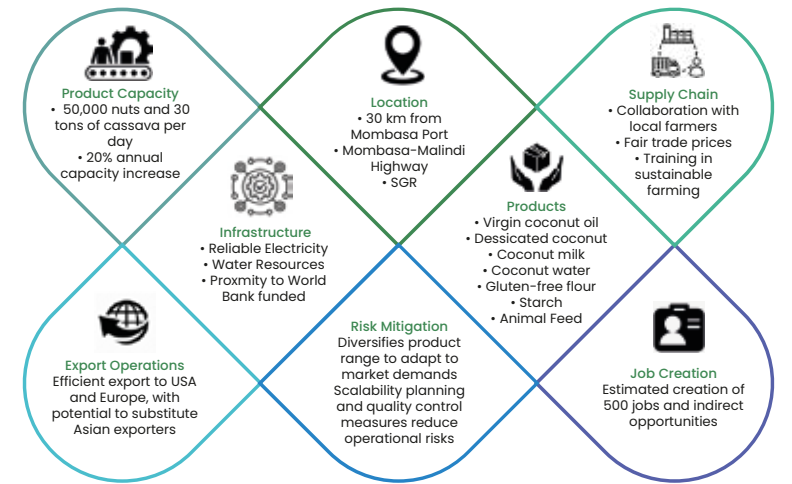
**STRATEGIC ADVANTAGES**

- Kilifi's high coconut and cassava output supports large-scale processing
- Strategic location near Mombasa Port reduces export costs
- Shared equipment for both crops minimizes setup and operational expenses.
- AGOA and EPA enable duty-free access to U.S. and EU markets
- Rising demand for organic, health-focused products globally boosts market potential
- Tezo's location offers direct access to key transport routes for logistics efficiency.
- Facility expansion potential to include diverse high-demand crops like pineapples. annually

**INDUSTRY INSIGHTS**

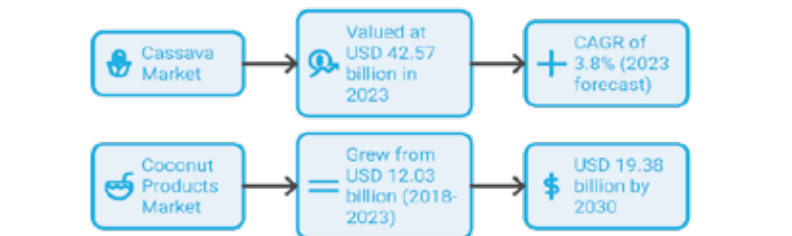
- Rising global demand for coconut and cassava products, driven by health and sustainability trends
- Coconut-based items see high demand across food, cosmetic, and pharmaceutical sectors.
- Cassava's use is expanding in gluten-free, starch, and animal feed markets
- Southeast Asia dominates coconut and cassava exports, with opportunities for Kenya to diversify supply
- Processing advancements enhance product quality, meeting global standards and consumer preferences

**COCONUT-CASSAVA PROCESSING, BOTTLING AND EXPORT: TEZO**



- Integrated processing facility for coconut and cassava products in Tezo, Kilifi County
- Focus on high-demand products like virgin coconut oil, desiccated coconut, gluten-free cassava flour, and animal feed
- Strategic export positioning leveraging proximity to Mombasa Port and dutyfree access to U.S. and EU markets
- Community-centred approach with job creation, fair trade practices, and local farmer collaboration

**GLOBAL DEMAND**



- Cassava market at USD 42.57B, with Nigeria, Thailand, and Brazil leading exports to meet rising global demand in food and industrial sectors
- Coconut market projected to grow to USD 19.38B, driven by demand for oil, water, and milk from major producers like the Philippines, Indonesia, and India, spanning food, cosmetics, and eco-products

**KENYA'S PRODUCTION OF COCONUTS**



- Approximately 10 million coconut trees, mainly along the coast.
- Sector supports over 200,000 households directly
- Valued at around KES 12.2 billion, driven by informal market channels
- Government initiatives promoting hybrid seedlings and climatesmart farming
- Challenges include aging trees, pests, and effects of drought on cultivation area

**SUBSTITUTING GLOBAL DEMAND**

Kenya can capitalise on global coconut demand by offering sustainable, high-quality products to key markets that currently rely heavily on imports from a few major producers.

Destination	Substitution-ability
USA	Relies on the Philippines for over 60% of coconut imports and on Latin America for cassava. Kenya can leverage AGOA's duty-free access to provide sustainable coconut and cassava products, reducing the USA's dependence on current suppliers.
GERMANY	Imports coconut and cassava heavily from Southeast Asia. Kenya, with EU-EPA duty-free access, can offer cost-effective, eco-friendly alternatives, aligning with Germany's demand for sustainable sourcing.
NETHERLANDS	As a re-export hub dependent on Southeast Asian imports for both coconut and cassava, Kenya can diversify Europe's supply chain by providing faster shipping times and competitive pricing through EU-EPA benefits.
CHINA	Heavily reliant on Southeast Asia, especially Thailand, for cassava imports. Kenya can diversify China's supply chain with a stable, year-round alternative, reducing vulnerability to disruptions while meeting demand for high-quality, disease-resistant cassava.

**PROJECT STRENGTHS**



**KENYA'S PRODUCTION OF CASSAVA**

Kenya can capitalize on global coconut demand by offering sustainable, high-quality products to key markets that currently rely heavily on imports from a few major producers.



- Kenya is a major cassava producer in East Africa, mostly grown by smallholders in key regions
- Cassava supports food security and income, widely used in rural diets and processing
- Coastal zones like Kilifi and Kwale are ideal due to favourable climate and drought resilience
- The crop ensures food stability, especially in regions with erratic rainfall
- Key challenges include low yields and pests; government and NGOs focus on improved varieties and value addition

**KILIFI COUNTY MARKET OPPORTUNITY**

Sector	Opportunity
Coconut	With growing global demand for organic health products and existing processing facilities, there's a prime investment opportunity leveraging AGOA and EU EPA for market access.
Cashew Nuts	High global demand with strong export potential to EU and Asia. Kilifi has underutilised processing infrastructure; investing can optimise facilities and expand cultivation.
Cotton	Recovering global market; Kilifi's climate suits drought-resistant varieties. AGOA provides U.S. market access, but processing infrastructure needs development.
Cassava	Moderate global demand, domestic consumption dominates. But Kilifi's climate is ideal for cassava, and drought-resistant varieties The Go Blue Program, AGOA and the EU-EPA enhance export potential.
Cocoa	Strong demand for ethically sourced cocoa; minimal local production. Opportunity to invest in cultivation and processing for long-term growth.
Pineapple	Ideal climate and soil; strong demand for fresh, canned, and dried pineapple products; proximity to port enhances export viability.
Watermelon	Multiple harvests annually, Strong market demand; excellent for fresh sales or juice processing.

- Integrated facility for coconut and cassava enables efficient, flexible production
- AGOA and EPA provide competitive entry into U.S. and EU markets focused on sustainability.
- Facility meets demand for diversified, ethical supply amid reliance on Southeast Asia
- Government initiatives enhance reliability, addressing production constraints
- Expansion potential supports resilience, aligning with health-conscious trends



# INVESTMENT PROCESS

## 1 ENGAGE WITH KIDC

Engage with the Kilifi Investment Development Corporation as your primary contact to facilitate introductions to key stakeholders and navigate local regulations.

## 2 SELECT BUSINESS STRUCTURE

**Cost: KES 950; USD 7-10**

**Timeline:** Certificate of Incorporation is typically issued after one working day

**Choose the legal structure most appropriate for your business:**

- Sole Proprietorship: Simple structure, personal liability.
- Partnership: Joint ownership, shared liability.
- Limited Liability Company (LLC): A separate legal entity limiting liability to the company's capital.

**Steps for registration:**

1. Business Name Reservation – Document requirements:

- **E-Citizen account**
- Three proposed business names for search and reservation
- Nature of business
- Full name of the Proprietor (as per the national ID)
- The proposed physical address of the business
- Postal address for the business name
- Copy of ID or passport of the Proprietor
- Passport photo of the Proprietor/s.
- The email address of the Business is distinct from that of the Proprietor
- Residential physical address of the Proprietor
- KRA PIN for the Proprietor(s)

2. Register the business through the Kenya Business Registration Service (BRS)

## 3 REGISTER WITH KRA

Every business must be registered with the Kenya Revenue Authority (KRA) for tax purposes. A KRA Personal Identification Number (PIN) is necessary for filing taxes and interacting with other government services.

**Process:** Register on iTax and obtain a Tax Compliance Certificate (TCC) to confirm your tax compliance.

**Documents Required:**

- Certificate of Incorporation
- Identity document and KRA PIN of directors and shareholders of the company

## 4 REGISTER FOR INVESTMENT CERTIFICATE

**Application:** Submit all required documentation for verification through the KenInvest website.

The Investment Certificate grants access to various tax incentives, including VAT exemptions, duty waivers, and faster approval of other permits.

**Eligibility:**

An investor registered with Kenya Investment Authority obtains an Investment Certificate upon request and proof of investment of at least USD 100,000 or its equivalent for a foreign investor and KES 1,000,000 or its equivalent for a local investor.

**Documents required:**

- Certificate of Incorporation
- Proof of investment (minimum USD100,000)
- CR12 form (for LLCs)
- Memorandum & Articles of Association
- KRA PIN for the company and directors





## 5 TAX INCENTIVE CERTIFICATE

After you have obtained the investment certificate, file with KRA for a tax incentive certificate. This certificate grants reliefs, such as VAT exemptions and customs duty waivers, to help reduce operational costs during the setup phase.

### Documents Required:

- KenInvest Investment Certificate
- Tax Compliance Certificate (TCC) from KRA

## 6 OPEN CORPORATE BANK ACCOUNT

You need a corporate bank account to deposit investment capital, which is mandatory for foreign investors under the Investment Promotion Act.

### Documents Required:

- Certificate of Incorporation
- CR12 form
- KRA PIN for the company and directors
- Board resolution authorising the account opening

## 7 WORK PERMIT & SPECIAL PASS

### \*For foreign investors and employees

All applications for Permits and Special Passes are made and submitted online on the Foreign National Services (eFNS) Portal.

### General Documents Required:

- A duly filled and signed application Form 3
- A cover letter from employer/self/organisation depending on the class (as applicable)
- Copies of the foreign national's passport
- Two coloured passport size photographs
- Application fee

## TYPES OF PERMITS AND PASSES

CLASS	DETAILS	FEES
A	Prospecting and mining (must have a minimum of USD 100,000 for that purpose)	Processing: KES 20,000 Issuance: KES 500,000 p/a EAC Members: Free
B	Agriculture or animal husbandry	Processing: KES 20,000 Issuance: KES 250,000 p/a EAC Members: Free
C	Prescribed profession	Processing: KES 20,000 Issuance: KES 250,000 p/a EAC Members: Free
D	Specific employment by a specific employer	Processing: KES 20,000 Issuance: KES 500,000 p/a EAC Members: Free
F	Specific manufacturing (must have at least USD 100,000 for that purpose)	Processing: KES 20,000 Issuance: KES 250,000 p/a EAC Members: Free
G	Specific trade, business or consultancy	Processing: KES 20,000 Issuance: KES 250,000 p/a EAC Members: Free
<b>Special Pass</b>	Authorisation issued to a foreigner who wishes to enter and remain in Kenya for a period not exceeding 6 months, for the purpose of temporarily conducting business, trade, or profession.	Non-EA: USD 200 p/m EAC: Free

## 8 LAND ACQUISITION

### 1. Conduct a title deed search via e-Citizen, Ministry of Lands (cost: KES 500)

This is to confirm ownership, legal standing, and the presence of any encumbrances on the property.

### 2. Engage with Kilifi County for land-use approvals based on zoning laws

Apply for a change of use permit if necessary

### 3. Negotiation and signing of sale agreement

Note any conditions on land use or zoning that must be met

### 4. Registration of Sale Agreement with the Ministry of Lands

### 5. Apply for Land Rent Clearance Certificate

If the land is leased by the government, you will need to obtain a Land Rent Clearance Certificate from the Ministry of Lands and Physical Planning. This certificate confirms that all government rents on the land are up to date.



# NATIONAL INVESTMENT INCENTIVES

## 6. Valuation for Stamp Duty

- A government valuation of the property to determine the applicable stamp duty. The valuation report determines the market value of the land, on which the stamp duty will be based.
- Stamp duty is generally 2% of the land's value for agricultural and rural properties and 4% for urban properties.

## 7. Payment of Stamp Duty

- Pay at the KRA or via the iTax portal.
- Receipt must be submitted to the Ministry of Land for the transfer process.

## 8. Transfer of Land Registration

- Present the sale agreement, rates clearance certificate, rent clearance certificate (if applicable), valuation report, and the stamp duty receipt to the Ministry of Lands.
- The Ministry will register the transfer, and a new title deed will be issued in your name. This completes the transfer process, legally recognizing you as the landowner.

## 9. Issuance of Title Deed

The title deed, issued by the Ministry of Lands, completes the process of legally transferring ownership.

## 10. Apply for Local Business Permits

- Single Business Permit: Required for all businesses in Kilifi County.
- Fire Safety Certificate: Mandatory for businesses with physical premises.
- Health Certificate: Required for businesses handling food or consumables

## 11. Apply for Sector-Specific Licenses and Permits

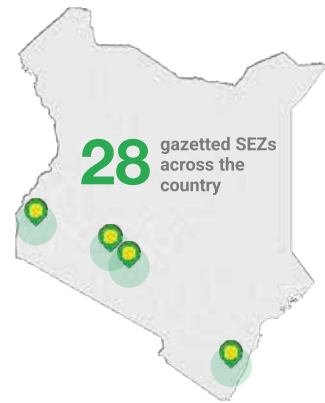
- Agriculture: Agricultural Business Permit from the Agriculture and Food Authority (AFA), Export License (if applicable), and Environmental Impact Assessment (EIA) from the National Environment Management Authority (NEMA)
- Mining: Mining License and Exploration License from the Ministry of Mining, EIA from NEMA.
- Tourism: Tourism License and Hotel Classification from the Tourism Regulatory Authority (TRA)
- Blue Economy: Marine Fishery License from the Kenya Fisheries Service (KeFS), EIA from NEMA

SECTOR	INCENTIVE TYPE	SPECIFIC DETAILS
General	Accelerated Depreciation	More than 50% depreciation is applicable to machinery, industrial buildings, and equipment used directly in production processes.
	Tax Credit	A percentage of the total investment can be claimed as a tax credit against income tax liabilities. Tax credit ranges from 5% to 10% of the total investment made in qualifying investments.
	Customs Duty Exemption	Applies to machinery and equipment imported specifically for use in approved projects under national development plans.
	VAT Exemption/ Zero-Ration	Certain goods are exempt from VAT or zero-rated under specific conditions: <ul style="list-style-type: none"> <li>• Equipment for construction of grain storage facilities.</li> <li>• Raw materials for animal feed production.</li> <li>• Essential agricultural inputs like fertilisers and seeds may be zero-rated or exempt from VAT based on current regulations.</li> </ul>
Tourism	Tax Exemptions	Up to 16% VAT exemption on imports: construction materials, hospitality equipment, and transport vehicles.
	Business Registration	Online registration reduces processing time from 4-6 weeks to 3-5 days through the e-Citizen platform.
	Investment Grants	Grants up to KES 10 million (USD 90,000), covering up to 50% of project costs for tourism activities.
	Marketing Support	Up to KES 1 million (USD 9,000) in matching funds for tourism marketing campaigns.
	Conference Incentives	Up to 50% reduction in fees for hosting events at local venues like the Kilifi Convention Centre.
	Kenya Riviera Project	Aims to increase annual tourist visits from 39,000 to 500,000 by 2025 with a budget of KES 200 million.
Mining	Royalty Distribution	Prompt distribution of mineral royalties within 30 days of collection through the Mineral Rights Board.
	Tax Incentives	Companies can claim up to 150% tax deduction on infrastructure expenditures related to mining operations.
Blue Economy	Tax Exemptions	Up to 16% VAT exemption on aquaculture equipment and related imports.
	Subsidies for aquaculture	Up to 50% subsidy on initial setup costs, with a maximum of KES 5 million (USD 45,000) per project.
	Marine Park Investments	Annual allocation of KES 50 million for upgrading marine parks; grants from the Blue Economy Fund available.
	Infrastructure Development Grants	Allocates KES 200 million annually for developing fish landing sites and associated infrastructure.
Agriculture	Land Acquisition	Facilitated leasing arrangements with discounts of up to 50% on annual lease fees for the first five years.
	Investment Grants	Grants up to KES 5 million (USD 45,000) for high-value crop projects.



# KEY CONTACTS FOR FURTHER INFORMATION

## Incentives in the Special Economic Zones (SEZ)



- o Preferential electricity tariff:
  - 5¢ US/kWh – Naivasha SEZ
  - 10¢ US/kWh – Other SEZs
- o Available land for lease:
  - USD 3,000 per Ha per annum
- o Available fit-for-purpose industrial sheds.



### Imported Goods

- Fully Exempt
- Value Added Tax
  - Excise Duty
  - Import Duty
  - Import Declaration



### Local Supplies

- Zero Rated
- Value Added Tax



### Corporate Tax

- Preferential Rates
- First 10 years: 10%
  - Next 10 years: 15%
  - Subsequent years: 30%



### Stamp Duty

- Perpetual Exemption



### Withholding Tax

- Dividends - Exempt
- Royalties – Exempt for first 10 years
- Gains on transfer of property - Exempt
- Other payments (commissions & rent) – 10%



### Investment Deduction Allowance

- 100% allowance on capital expenditure on building and machinery.

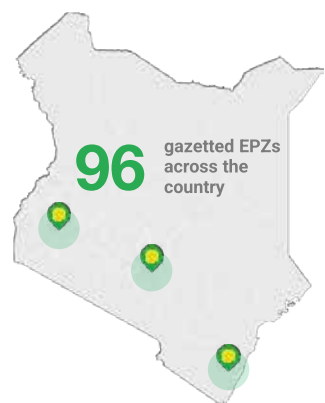


### Local Government Fee

- Exempt
- Advertisement fees
  - Business Service Permit fees



## Incentives in the Export Processing Zones (EPZ)



- o Available fit-for-purpose industrial sheds
  - USD 2.5 per sq. ft. per annum
- o Available land for lease:
  - USD 6,000 per Ha per annum



### Imported Goods

- Perpetual exemption from Import duty & VAT on raw materials & machinery



### Corporate Tax

- Preferential Rates
- 10-year Corporate tax holiday
  - Next 10 years: 25%
  - Subsequent years: 30%



### Local Government Fee

- Exempt
- Advertisement fees
  - Business Service permit fees



### Withholding Tax

- 10-year withholding tax holiday



### Investment Deduction Allowance

- 100% allowance on capital expenditure on building and machinery.



### Stamp Duty

- Perpetual Exemption



### 1. Agriculture:

a. Director of Agriculture: M. John Safari Ziro  
 Tel: +254 726 043 169  
 Email: sziro@kilifi.go.ke

b. Director of Fisheries: Mr. John Mwangi Gichuru  
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### 2. Environment:

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### 5. Energy: Mr. Wilfred Baya

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**KILIFI COUNTY  
GOVERNMENT**



**KILIFI COUNTY  
INTERNATIONAL  
INVESTMENT  
CONFERENCE**

