



KILIFI COUNTY
INTERNATIONAL
INVESTMENT
CONFERENCE

SPONSORSHIP PACKAGES

KCIIIC 2024

*THEME: ACCELERATING GROWTH
THROUGH PARTNERSHIPS*

4-6 DEC 2024

 **Vipingo Ridge**

Organized by:
County Government of Kilifi





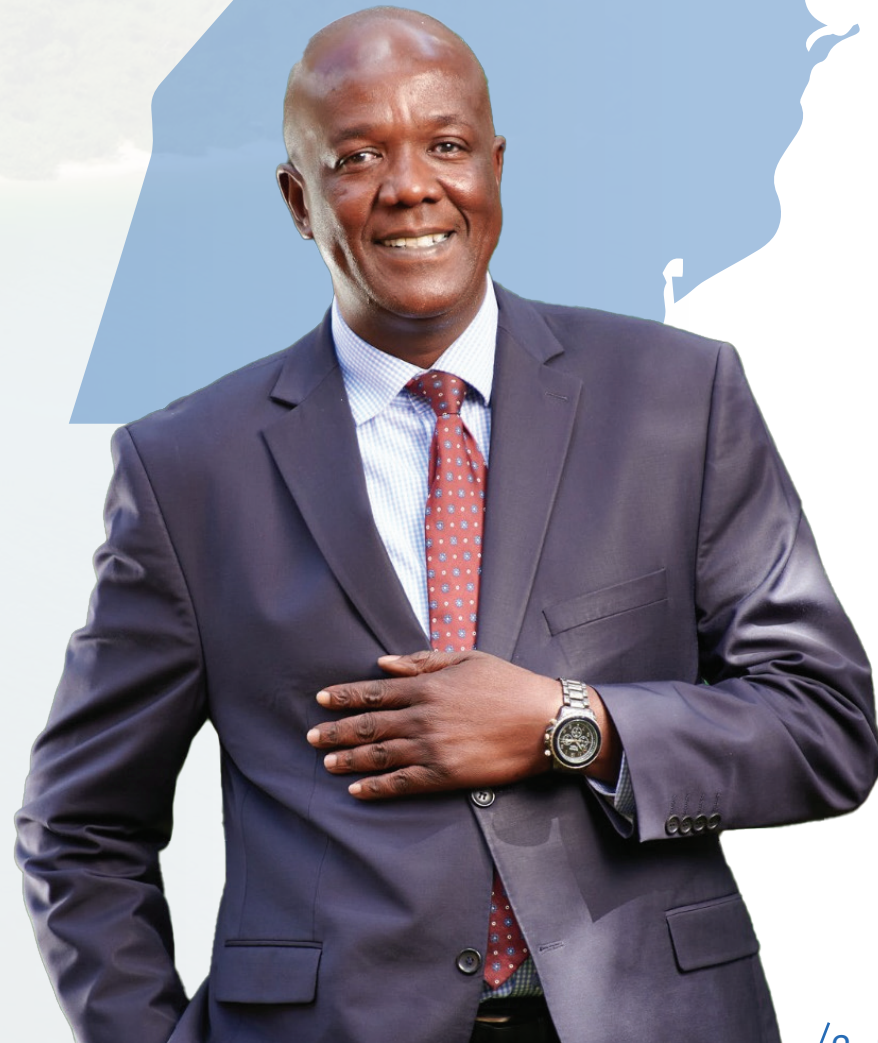
KILIFI COUNTY INTERNATIONAL INVESTMENT CONFERENCE



Event Background

Kilifi County International Investment Conference (KCIIC) 2024 is a premier event designed to promote investment opportunities and foster economic development in Kilifi County, Kenya. The conference serves as a platform for local and international investors, government officials, industry players, and stakeholders to connect, network, and explore potential partnerships.

The conference offers a range of activities, including informative sessions, deal rooms, keynote speeches, and networking opportunities. Attendees can learn about investment prospects in various sectors, such as agriculture, tourism, manufacturing, and technology. Additionally, the event provides a platform for showcasing Kilifi County's unique selling points, including its natural beauty, historical heritage, and growing population.



Kilifi County International Investment Conference aims to attract investment, create jobs, and contribute to the overall development of Kilifi County. By bringing together key stakeholders and facilitating discussions on investment opportunities, the conference plays a crucial role in promoting economic growth and prosperity in the region.

The conference is expected to attract a diverse range of participants, including investors, government officials, business leaders, and experts from various fields. Through its comprehensive program and engaging activities, KCIIC 2024 offers a valuable opportunity for attendees to explore investment possibilities, build relationships, and contribute to the future of Kilifi County.

Partnership Opportunities

We are delighted to present a range of sponsorship opportunities at the Kilifi County International Investment Conference (KCIIC) 2024. This prestigious event is a premier platform for fostering investment, collaboration, and growth in Kilifi County. As a sponsor, your organization will gain unparalleled visibility, exclusive networking opportunities, and the chance to align with key stakeholders and decision-makers. Join us in driving the future of Kilifi County and positioning your brand at the forefront of this dynamic region. Explore the exceptional benefits that come with each sponsorship level and seize the opportunity to make a lasting impact



Join us in shaping the future of Kilifi County!

Kilifi County International Investment Conference (KCIIC) 2024 offers unparalleled opportunities for businesses and organizations to connect with key decision-makers, showcase their brands, and contribute to the economic growth of the region. position your organization as a key player in the region's economic development.



*Dhow fishing along
the Kilifi creek*



Why Partner with Us?



Enhanced Brand Visibility

Reach a targeted audience of investors, government officials, and industry leaders.



Exclusive Networking

Connect with key decision-makers and forge strategic partnerships.



Market Access

Gain insights into emerging markets and opportunities in Kilifi County.



Corporate Social Responsibility

Align your brand with sustainable development and community initiatives.



Positive Impact

Contribute to the economic growth and development of Kilifi County

Gede Ruins





Partnership Levels



Platinum Sponsorship **KShs 10,000,000.00**

Hospitality

- KCIC 2024 Main Partner Recognition
- Acknowledgment at Opening & Closing Ceremonies
- 2 VIP Seats at Opening Ceremony
- 2 Reserved Tables at Gala Dinner
- 10 Complimentary Conference Delegates
- Exclusive Access to an Executive Deal Room

Onsite Activation

- Sponsor's Video/Ad on Main Screen in Plenary Venue
- Panellist Opportunity in a Thematic Area
- Speaking Opportunity at the Gala Dinner
- Premium Exhibition Space

Media Exposure

- Exclusive opportunity to prime media interviews.
- Logo and brief of sponsor on the KCIC 2024 website and social media campaigns

Branding

- 10 Sponsor's stand-alone banners at key locations at the venue including the entrance and inside the venue (exact positions will be assigned / approved).
- 4 Pre-approved marketing materials; flyers (maximum A4 size, 15 grams) in all attendees conference bags.
- Sponsors company logo on all event materials and advertisements
Get a preferential page in the conference booklet
- Exclusive opportunity to prime media interviews.
- Logo and brief of sponsor on the KCIC 2024 website and social media campaigns





Gold Sponsorship KShs 7,500,000.00

Hospitality

- KCIIC 2024 Main Partner Recognition
- 1 VIP Seat at Opening Ceremony
- 2 Reserved Tables at Gala Dinner
- 8 Complimentary Conference Delegates
- Exclusive Access to an Executive Deal Room

Onsite Activation

- Sponsor's Video/Ad on Main Screen in Plenary Venue
- Panellist Opportunity in a Thematic Area
- Premium Exhibition Space

Media Exposure

- Exclusive opportunity to prime media interviews.
- Logo on the KCIIC 2024 website and social media campaigns

Branding

- 7 Sponsor's stand-alone banners at key locations at the venue including the entrance and inside the venue (exact positions will be assigned / approved).
- 2 Pre-approved marketing materials; flyers (maximum A4 size, 15 grams) in all attendees conference bags.
- Co-branding with the Gold Sponsor including company logo on event materials.
- Advertising space in the conference program.





Silver Sponsorship KShs 5,000,000.00

Hospitality

- 5 Invites to the gala dinner.
- 5 Complimentary delegates to the main conference.
- Exclusive access to an executive deal room.

Onsite Activation

- Premium exhibition space.

Media Exposure

- Exclusive opportunity to prime media interviews. Logo on the KCIIC 2024 website and social media campaigns

Branding

- Logo placement on the event program. Recognition as a Silver Sponsor including company logo on event materials.



Bronze Sponsorship KShs 1,000,000.00

Hospitality

- 2 Invites to the gala dinner.
- 2 complimentary delegates to the main conference.

Hospitality

- Complimentary exhibition space at the exhibition Area.

Media Exposure

- Logo on the KCIIC 2024 website and social media campaigns

Branding

- Logo placement on event program and recognition as Bronze sponsor on marketing materials



Break Out Sessions

KShs 500,000.00

- Use of sponsors stand-alone banners in the break out session
- Opportunity to lead and moderate the thematic area in the break-away session
- An opportunity to invite professionals/ specialists in the thematic areas during the break away sessions

Exhibition booth

KShs 150,000.00

Exhibit at the Kilifi International Investment Conference

- 3x2metre custom-made Booth
- Booth and Logo Branding
- Electrical Power
- 1 table and 3 chairs

Inkind Sponsorship

Partner with us to sponsor an activity within the event.

- Transport Partner
- Hydration Partner
- AV Sponsor
- Branding Sponsor
- Internet Sponsor

SCAN TO REGISTER



For more information on inkind sponsorship, please contact: lfarrah@kilifi.go.ke **Lynne Farrah, Chief Officer, Trade and cooperative development, Kilifi County** or invest@kilifi.go.ke

To partner with us or book your booth, make your payment to the account details below:

Account name : **Kilifi County International Investment Conference**

Account number : **04605645646359**

Bank name : **I&M Bank**

Branch name : **Kilifi**

Bank code : **57**

Branch code : **010**

Swift code : **IMBLKENA**



**KILIFI COUNTY
INTERNATIONAL
INVESTMENT
CONFERENCE**